

Mother's Day - May 8



The heart of a mother is a deep abyss at the bottom of which you will always find forgiveness

- Honore de Balzac

FACTSHEET

April, 2016

Peerless

MUTUAL FUND

Mother's Day is a celebration honoring the mother, motherhood and the influence of mothers in society. On this day, mothers, grandmothers, and great-grandmothers are honoured and thanked for their contribution to family and society. The celebration of Mother's Day began in the United States in the early 20th century. In India, Mother's Day is observed on the second Sunday in May. The Peerless Family wishes all mothers, past, present & future, a very Happy Mother's Day.

Portfolio as on April 30, 2016

Portfolio Holdings	% of Net Assets	Industry
EQUITY SHARES	96.04	
IndusInd Bank Ltd	4.93	BANKS
Castrol India Ltd	4.66	PETROLEUM PRODUCTS
Colgate Palmolive Ltd	4.62	CONSUMER NON DURABLES
Amara Raja Batteries Ltd	4.50	AUTO ANCILLARIES
Oracle Financial Services Software Ltd	4.24	SOFTWARE
The Ramco Cements Ltd	4.24	CEMENT
Indraprastha Gas Ltd	4.05	GAS
Motherson Sumi Systems Ltd	3.96	AUTO ANCILLARIES
Havells India Ltd	3.91	CONSUMER DURABLES
P I Industries Ltd	3.53	PESTICIDES
Triveni Turbine Ltd	3.45	INDUSTRIAL CAPITAL GOODS
Britannia Industries Ltd	3.37	CONSUMER NON DURABLES
Jyothy Laboratories Ltd	3.34	CONSUMER NON DURABLES
Sundaram Finance Ltd	3.27	FINANCE
Berger Paints	3.23	CONSUMER NON DURABLES
Supreme Industries Ltd	3.14	INDUSTRIAL PRODUCTS
AIA Engineering Ltd	3.11	INDUSTRIAL PRODUCTS
eClerx Services Ltd	3.10	SOFTWARE
Nesco Ltd	3.06	COMMERCIAL SERVICES
Karur Vysya Bank Ltd	3.02	BANKS
Others	21.31	
CBLO (including TBILL held as Collateral)/ Reverse Repo/Net Current Assets/Cash/ Cash Equivalent	3.96	
Total	100.00	

Key Scheme Information

Investment Objective

The investment objective of the scheme is to generate medium to long-term capital appreciation by investing predominantly in equity and equity related securities of mid cap companies. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved. The Scheme does not assure or guarantee any returns.

Allotment Date

7th December, 2015

Fund Size

₹ 42.31 Crs (Monthly AAUM for April, 2016)
₹ 38.26 Crs (AUM as on 30th April, 2016)

Asset Allocation Pattern

Equity and Equity Related Instruments of Midcap Companies: 65% to 100%
Debt & Money Market Instruments: 0% to 35%

Scheme Features

Exit Load : NIL
Minimum Amount: ₹ 1,000/- and in multiples of ₹ 1/- thereafter
Benchmark : Nifty Midcap 100 Index

Fund Manager

Mr. Amit Nigam - Total experience 14 years.

Peerless Midcap Fund - Percentage contribution of B15 cities to AUM is 18.79 as on April 30, 2016

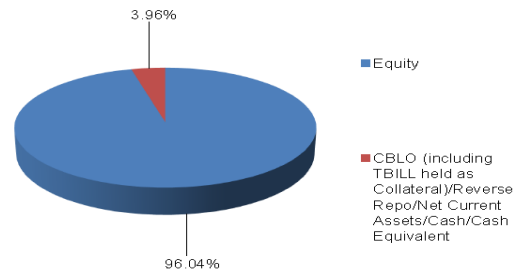
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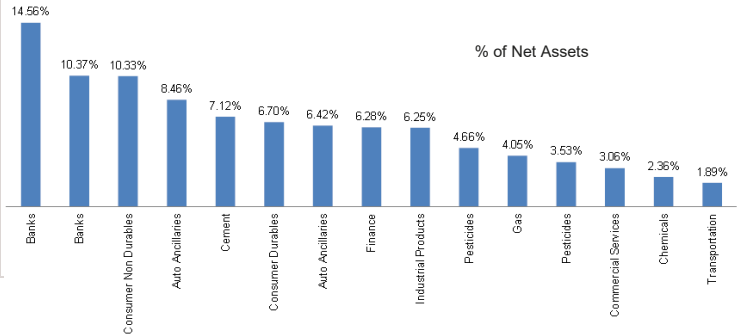
Regular (%)..... 3.00

Direct (%)..... 1.37

Asset Allocation



Industry Allocation – Equity(%)



^Net Asset Value (NAV) as on April 29, 2016 (in ₹)

Plan / Option	Regular Plan	Direct Plan
Growth Option	10.3495	10.4326
Dividend Option	10.3489	10.4011

^ Last Business Day

FUNDS AT A GLANCE FOR PEERLESS MUTUAL FUND

Scheme Name	Minimum Redemption	Min Redemption units	Redemption Payout Cycle	SIP	SIP Frequency	SIP Min amt	SIP Min no. of Chgs	SIP Starting Date	SWP	SWP Frequency	SWP Min. Amt	SWP Starting Date	STP	STP Frequency	STP Min Amt	STP Starting Date
Peerless Liquid Fund	₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower	NA	T+1	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	Yes	Monthly and Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- Fort- nightly Weekly & Monthly ₹ 500	Daily, Weekly (every Wednes- day) Fortnightly (every alternate Wednesday) Monthly (as on specified dates)
Peerless Ultra Short Term Fund	₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower	NA	T+1	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	Yes	Monthly and Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- Fort- nightly Weekly & Monthly ₹ 500	Daily, Weekly (every Wednesday) Fort- nightly (every alternate Wednesday) Monthly (as on specified dates)
Peerless Short Term Fund	₹ 1000/- and in multiples of ₹ 100/- thereafter or account balance whichever is lower		T+1	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	Yes	Monthly and Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- Fort- nightly Weekly & Monthly ₹ 500	Daily, Weekly (every Wednesday) Fort- nightly (every alternate Wednesday) Monthly (as on specified dates)
Peerless Flexible Income Fund	₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower		T+1	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	Yes	Monthly and Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- Fort- nightly Weekly & Monthly ₹ 500	Daily, Weekly (every Wednesday) Fort- nightly (every alternate Wednesday) Monthly (as on specified dates)
Peerless Income Plus Fund	₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower		T+2	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	Yes	Monthly and Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- Fort- nightly Weekly & Monthly ₹ 500	Daily, Weekly (every Wednesday) Fort- nightly (every alternate Wednesday) Monthly (as on specified dates)
Peerless 3 in 1 Fund	₹ 1000/- or account balance, which ever is lower	100 units or account balance whichever is lower	T+3	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	Yes	Monthly and Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- Fort- nightly Weekly & Monthly ₹ 500	Daily, Weekly (every Wednesday) Fort- nightly (every alternate Wednesday) Monthly (as on specified dates)
Peerless Equity Fund	₹ 1000/- or account balance, which ever is lower	100 units or account balance whichever is lower	T+3	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	Yes	Monthly and Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- Fort- nightly Weekly & Monthly ₹ 500	Daily, Weekly (every Wednesday) Fort- nightly (every alternate Wednesday) Monthly (as on specified dates)
Peerless Long Term Advantage Fund	₹ 1000/- or account balance, which ever is lower	100 units or account balance whichever is lower	T+3	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	*Yes	Monthly & Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	*Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- each Fortnightly Weekly & Monthly ₹ 500 each	Daily, Weekly (every Wednesday) Fort- nightly (every alternate Wednesday) Monthly (as on specified dates)
Peerless Midcap Fund	₹ 1000/- or account balance, which ever is lower	100 units or account balance whichever is lower	T+3	Yes	Fortnightly, Monthly, Quarterly & Half Yearly	Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000	Fortnightly 24 instal- ments, Monthly 12 instalments, Quarterly 4 instalments, Half Yearly 2 instalments	Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly	Yes	Monthly & Quarterly	Monthly: ₹ 500/- Quarterly: ₹ 1500/-	Monthly: 5th of the month; Quarterly 5th of April, July, October, January	Yes	Daily, Weekly, fortnightly and Monthly	Daily - ₹ 50/- each Fortnightly Weekly & Monthly ₹ 500 each	Daily, Weekly (every Wednesday) Fort- nightly (every alternate Wednesday) Monthly (as on specified dates)

Note: The Trustee will endeavor to declare the Dividend as per the specified frequencies, subject to availability of distributable surplus calculated in accordance with SEBI (MF) Regulations and the decisions of the Trustee shall be final in this regard. There is no assurance or guarantee to the Unit holders as to the rate of Dividend nor that the Dividend will be paid regularly. Dividend payable under Dividend Payout Option (Weekly Option) is equal to or less than 500 then the Dividend would be compulsorily reinvested in the option of the Scheme. In case an investor fails to specify his preference of Plans/Sub Plans/Options in the below mentioned schemes, the default Plan/Sub Plan/Options would be as above. *SWP/STP available only after completion of statutory lock-in period of 3 years from the date of investment by the investor.

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CARE Rating Methodology: Peerless Liquid Fund, Peerless Ultra Short Term Fund, Peerless Flexi Income Fund have been assigned "Credit Risk Rating AAAmis" by CARE Rating (Credit Analysis and Research Limited) CARE's fund credit quality ratings are opinions on the overall credit quality of specific debt mutual fund. The rating captures fund's overall exposure to default risk. CARE uses the concept of credit scores, assigned to individual securities, as per credit scoring matrix developed by CARE. The score is essentially a function of the credit quality and rating of security and its internal residual maturity. The rating captures assessment of various qualitative factors including management quality and risk management systems in various operational areas. CARE reviews the related mutual fund on an ongoing basis to support its published rating opinions. A detailed methodology can be sourced from www.careratings.com or Credit Analysis & Research Ltd.
Statutory details: Peerless Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by The Peerless General Finance & Investment Company Limited (liability restricted to Rs 1 Lakh).
Trustee: Peerless Trust Management Co. Limited **Investment Manager:** Peerless Funds Management Co. Limited (the AMC)

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS. READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

This fact sheet is for informational purpose only and under no circumstances is to be used or considered as an investment advice.

Registered Office: Peerless Funds Management Co. Limited, 3rd Floor, Peerless Mansion, 1, Chowringhee Square, Kolkata - 700 069. Tel 033 4018 5000, Fax : 033 40185010. CIN No: U65990WB2009PLC134537

Investment & Operations Office : 102, Centrepoint, J.B. Nagar, Andheri - Kurla Road, Andheri (East) , Mumbai – 400 059. Tel 022 6177 9922 Toll Free : 1800 103 8999 Fax : 022 6177 9996.

Branches/Customer Service Centres :

EAST-AGARTALA: 42, Akhaura Road, Agartala Tripura (West) 799 001, **BANKURA:** College Road, Raghunathpur Main Road, Opp. Bankura Christian College, PO & Dist: Bankura 722 101, **BHUBANESWAR:** Routh Complex, Plot no 349, Saraswati Tower, 1st floor Cuttack Road, Laxmi Sagar, Bhubaneswar 751 006, ***CONTAI:** Vill: Dhandighi, Holding No.: 359 / 351, P.O. & P.S.: Contai, Dist: Purba Midnapore, West Bengal 721 401, **DURGAPUR:** Plot No. C / 10, Premendra Mitra Bithi, City Centre, Durgapur, Dist-Burdwan Pin-713216, ***GHATAL:** Argora, P O & PS: Ghatal, Dist: Paschim Midnapur, 721 212, ***GUWAHATI:** 2nd Floor, Suren Paradise Market, Opposite Hanuman Mandir, G.S Road, Ulubari, Guwahati 781 007, ***KOLKATA:** Peerless Mansion, 3rd Floor, 1 Chowringhee Square, Kolkata 700 069. **SERAMPORE:** Peerless Sadan, 57/B, G.T. Road, Kalitala, Hooghly 712 201, **SILIGURI:** Peerless House, Hill Cart Road, PO: Siliguri, Dist. Darjeeling, 734 001,

WEST - *MUMBAI: 102, Centrepoint, J.B. Nagar, Andheri-Kurla Road, Andheri (East) , Mumbai – 400 059. ***PUNE:** Aurora Towers, 9, Moledina Road, West Wing Pune - 411 001,

NORTH - *DELHI: 1005, 10th Floor, 15-17 Tolstoy House, Tolstoy Marg, Cannought Place, New Delhi - 110 001, **JAIPUR:** 203 A 2nd Floor, Adarsha Plaza, Khasha Kothi Circle, Jai Singh Highway, Jaipur 302 001., **LUCKNOW:** 103, Trade Point, 4 A, Ground Floor, Saran Chambers-1, 5-Park Road, Hazratganj, Lucknow - 226001.

SOUTH - *BANGALORE: Ramanashree Arcade, 3rd Floor, 18 M.G Road, Bangalore 560 001, ***CHENNAI:** Fagun Chambers, 2nd Floor, No.8 New No. 17 (Old No. 26A), Ethiraj Salai, Egmore, Chennai 600 008, ***COIMBATORE:** 1078 Nagappa Complex, Mettupalayam High Road, Coimbatore 641 002, ***HYDERABAD:** Kancharla Towers, (1st floor), 1-7-143,143/A, Golconda X Roads, Musheerabad, Hyderabad - 500 020, **KANNUR:** Sadhu Building, D No C.P 29/500, Fort Road, Kannur - 670 001, **VIZAG:** Dasapalla Centre, 2nd Floor, 38-2-40, Surya Bagh, Vizag - 530 020.

* Note : These locations are Official Points of Acceptance.

Registrar and Transfer Agent :

Karvy Computershare Pvt. Ltd. KARVY SELENIUM, Plot number 31 & 32, Tower B, Survey No. 115/22, 115/24 & 115/25, Financial District, Gachibowli, Nanakramguda, Serlingampally Mandal Hyderabad - 500032 Telangana

PRODUCT LABELING		
NAME OF THE SCHEME	THESE PRODUCTS ARE SUITABLE FOR INVESTORS WHO ARE SEEKING*	RISKOMETER
Peerless Liquid Fund (An Open Ended Liquid Scheme)	<ul style="list-style-type: none"> Income over short term. Investment in debt and money market instruments. 	
Peerless Ultra Short Term Fund (An Open Ended Debt Scheme)	<ul style="list-style-type: none"> Income over short term. Investment in money market and short term debt instruments. 	
Peerless Short Term Fund (An Open Ended Debt Scheme)	<ul style="list-style-type: none"> Income over short to medium term. Investment in debt and money market instruments. 	
Peerless Flexible Income Fund (An Open Ended Debt Scheme)	<ul style="list-style-type: none"> Income over medium to long term. Investment in debt instruments including bonds, debentures and government securities and money market instruments over various maturity periods. 	
Peerless Income Plus Fund (An Open Ended Debt Scheme)	<ul style="list-style-type: none"> Income over medium to long term. Investment in high quality fixed income securities and with the marginal exposure to equity and equity related instruments. 	
Peerless 3 In 1 Fund (An Open Ended Hybrid Scheme)	<ul style="list-style-type: none"> Capital appreciation over long term. Investment in fixed income securities equity & equity related instruments and Gold Exchange Traded Funds and gold related instruments. 	
Peerless Equity Fund (An Open Ended Equity Scheme)	<ul style="list-style-type: none"> Capital appreciation over long term. Investment in Equity & equity related securities diversified over various sectors. 	
Peerless Midcap Fund (An Open Ended Equity Scheme)	<ul style="list-style-type: none"> Capital appreciation over medium to long term. Investment in Equity & equity related securities of midcap companies. 	
Peerless Long Term Advantage Fund (An Open Ended Equity Linked Savings Scheme)	<ul style="list-style-type: none"> Capital appreciation over long term. Investment in Equity & equity related Instruments. 	

* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Reach us in at



Web site www.peerlessmf.co.in



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Non Toll Free : 022 61779922



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Please refer to page no 12 and 13 for statutory details