

Mother's Day - May 8



The heart of a mother is a deep abyss at the bottom of which you will always find forgiveness

- Honore de Balzac

FACTSHEET

April, 2016

Peerless

MUTUAL FUND

Mother's Day is a celebration honoring the mother, motherhood and the influence of mothers in society. On this day, mothers, grandmothers, and great-grandmothers are honoured and thanked for their contribution to family and society. The celebration of Mother's Day began in the United States in the early 20th century. In India, Mother's Day is observed on the second Sunday in May. The Peerless Family wishes all mothers, past, present & future, a very Happy Mother's Day.

Portfolio as on April 30, 2016

| Portfolio Holdings | % of Net Assets | Industry |
|--|-----------------|--------------------------|
| EQUITY SHARES | 97.76 | |
| HDFC Bank Ltd | 5.79 | BANKS |
| Kotak Mahindra Bank Ltd | 5.43 | BANKS |
| Infosys Ltd | 4.94 | SOFTWARE |
| IndusInd Bank Ltd | 4.29 | BANKS |
| Bajaj Auto Ltd | 4.08 | AUTO |
| eClerx Services Ltd | 3.86 | SOFTWARE |
| Oracle Financial Services Software Ltd | 3.69 | SOFTWARE |
| Motherson Sumi Systems Ltd | 3.61 | AUTO ANCILLARIES |
| Britannia Industries Ltd | 3.51 | CONSUMER NON DURABLES |
| Colgate Palmolive Ltd | 3.44 | CONSUMER NON DURABLES |
| ICICI Bank Ltd | 3.39 | BANKS |
| Eicher Motors Ltd | 3.28 | AUTO |
| Supreme Industries Ltd | 3.27 | INDUSTRIAL PRODUCTS |
| The Ramco Cements Ltd | 3.22 | CEMENT |
| Berger Paints | 3.16 | CONSUMER NON DURABLES |
| Repco Home Finance Ltd | 3.01 | FINANCE |
| Indraprastha Gas Ltd | 2.93 | GAS |
| Amara Raja Batteries Ltd | 2.93 | AUTO ANCILLARIES |
| V Guard Industries Ltd | 2.92 | INDUSTRIAL CAPITAL GOODS |
| Sundaram Finance Ltd | 2.88 | FINANCE |
| Others | 24.13 | |
| CBLO (including TBILL held as Collateral)/ Reverse Repo/Net Current Assets/Cash/Cash Equivalent | 2.24 | |
| Total | 100.00 | |

Key Scheme Information

Investment Objective

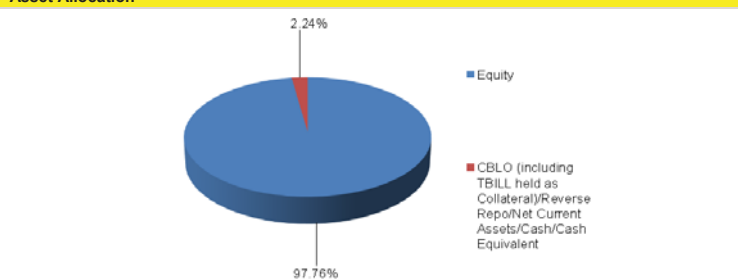
The Scheme will seek to invest predominantly in a diversified portfolio of equity and equity related instruments with the objective to provide investors with opportunities for capital appreciation and income generation along with the benefit of income tax deduction (under Section 80 C of the Income Tax Act, 1961) on their investments.

Specified Investors in the Scheme are entitled to deductions of the amount invested in Units of the Scheme, subject to a maximum of ₹ 1,50,000/- under and in terms of Section 80 C (2) (xiii) of the Income Tax Act, 1961.

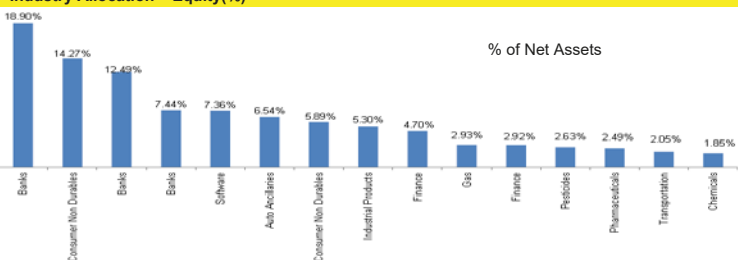
Investment in this scheme would be subject to statutory lock-in period of 3 years from the date of allotment to be eligible for income tax benefit under section 80 C. There can be no assurance that the investment objective under the Scheme will be realized.

| | |
|--|--|
| Allotment Date 30th December, 2015 | Fund Size ₹ 14.38 Crs (Monthly AAUM for April, 2016) ₹ 14.67 Crs (AUM as on 30 April, 2016) |
| Asset Allocation Pattern Equity and Equity Related Instruments: 80% to 100% Debt and Money Market Instruments: 0% to 20% | Scheme Features Exit Load : NIL Minimum Amount: ₹ 500/- and in multiples of ₹ 500/- thereafter Benchmark : S&P BSE 100 Index |
| Fund Manager Mr. Amit Nigam - Total experience 14 years. Peerless Long Term Advantage Fund - Percentage contribution of B15 cities to AUM is 29.31as on April 30,2016 | |
| TER # Regular (%)..... 2.80 # Direct (%)..... 1.36 | |

Asset Allocation



Industry Allocation – Equity(%)



^Net Asset Value (NAV) as on April 29, 2016 (in ₹)

| Plan / Option | Regular Plan | Direct Plan |
|-----------------|--------------|-------------|
| Growth Option | 10.0778 | 10.1316 |
| Dividend Option | 10.0784 | 10.1937 |

^ Last Business Day

FUNDS AT A GLANCE FOR PEERLESS MUTUAL FUND

| Scheme Name | Minimum Redemption | Min Redemption units | Redemption Payout Cycle | SIP | SIP Frequency | SIP Min amt | SIP Min no. of Chgs | SIP Starting Date | SWP | SWP Frequency | SWP Min. Amt | SWP Starting Date | STP | STP Frequency | STP Min Amt | STP Starting Date |
|---------------------------------|---|---|-------------------------|-----|---|--|--|---|------|--------------------------------|---|---|------|--|--|--|
| Peerless Liquid Fund | ₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower | NA | T+1 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | Yes | Monthly and Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, Fort-nightly Weekly & Monthly ₹ 500 | Daily, Weekly (every Wednes-day) Fortnightly (every alternate Wednesday) Monthly (as on specified dates) |
| Peerless Ultra Short Term Fund | ₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower | NA | T+1 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | Yes | Monthly and Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, Fort-nightly Weekly & Monthly ₹ 500 | Daily, Weekly (every Wednesday) Fort-nightly (every alternate Wednesday) Monthly (as on specified dates) |
| Peerless Short Term Fund | ₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower | 100 units or account balance whichever is lower | T+1 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | Yes | Monthly and Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, Fort-nightly Weekly & Monthly ₹ 500 | Daily, Weekly (every Wednesday) Fort-nightly (every alternate Wednesday) Monthly (as on specified dates) |
| Peerless Flexible Income Fund | ₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower | 100 units or account balance whichever is lower | T+1 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | Yes | Monthly and Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, Fort-nightly Weekly & Monthly ₹ 500 | Daily, Weekly (every Wednesday) Fort-nightly (every alternate Wednesday) Monthly (as on specified dates) |
| Peerless Income Plus Fund | ₹ 1000/- and in multiples of ₹ 1/- thereafter or account balance whichever is lower | 100 units or account balance whichever is lower | T+2 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | Yes | Monthly and Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, Fort-nightly Weekly & Monthly ₹ 500 | Daily, Weekly (every Wednesday) Fort-nightly (every alternate Wednesday) Monthly (as on specified dates) |
| Peerless 3 in 1 Fund | ₹ 1000/- or account balance, which ever is lower | 100 units or account balance whichever is lower | T+3 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | Yes | Monthly and Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, Fort-nightly Weekly & Monthly ₹ 500 | Daily, Weekly (every Wednesday) Fort-nightly (every alternate Wednesday) Monthly (as on specified dates) |
| Peerless Equity Fund | ₹ 1000/- or account balance, which ever is lower | 100 units or account balance whichever is lower | T+3 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | Yes | Monthly and Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, Fort-nightly Weekly & Monthly ₹ 500 | Daily, Weekly (every Wednesday) Fort-nightly (every alternate Wednesday) Monthly (as on specified dates) |
| Peerless Long Term Advance Fund | ₹ 1000/- or account balance, which ever is lower | 100 units or account balance whichever is lower | T+3 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | *Yes | Monthly, Quarterly & Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | *Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, each Fortnightly Weekly & Monthly ₹ 500 each | Daily, Weekly (every Wednesday) Fort-nightly (every alternate Wednesday) Monthly (as on specified dates) |
| Peerless Midcap Fund | ₹ 1000/- or account balance, which ever is lower | 100 units or account balance whichever is lower | T+3 | Yes | Fortnightly, Monthly, Quarterly & Half Yearly | Fortnightly: ₹ 500 Monthly: ₹ 500 Quarterly: ₹ 1000 Half Yearly: ₹ 2000 | Fortnightly 24 instal-ments, Monthly 12 -instalments, Quarterly 4 instalments, Half Yearly 2 instalments | Fortnightly, every alternate Wednesday 1st, 7th, 10th, 15th, 20th, 25th of every month/ quarter and half yearly | Yes | Monthly and Quarterly | Monthly: ₹ 500/- Quarterly: ₹ 1500/- | Monthly: 5th of the month; Quarterly 5th of April, July, October, January | Yes | Daily, Weekly, fortnightly and Monthly | Daily - ₹ 50/-, each Fortnightly Weekly & Monthly ₹ 500 each | Daily, Weekly (every Wednesday) Fort-nightly (every alternate Wednesday) Monthly (as on specified dates) |

Note: The Trustee will endeavor to declare the Dividend as per the specified frequencies, subject to availability of distributable surplus calculated in accordance with SEBI (MF) Regulations and the decisions of the Trustee shall be final in this regard. There is no assurance or guarantee to the Unit holders as to the rate of Dividend nor that the Dividend will be paid regularly. Dividend payable under Dividend Payout Option (Weekly Option) is equal to or less than 500 then the Dividend would be compulsorily reinvested in the option of the Scheme. In case an investor fails to specify his preference of Plans/Sub Plans/Options in the below mentioned schemes, the default Plan/Sub Plan/Options would be as above. *SWP/STP available only after completion of statutory lock-in period of 3 years from the date of investment by the investor.

Any information herein contained does not constitute an offer, an offer to sell/ purchase or an invitation or solicitation to do so for any securities of any entity, and further; Peerless Funds Management Co. Ltd. (PFMCL), its subsidiaries / affiliates/ sponsors / trustee Peerless Funds Management Co. Ltd. (Group) or their officers, employees, personnel, directors may have a commercial interest including as proprietary traders in or with securities and / or companies or issues or matters as contained in this publication and such commercial capacity or interest whether or not differing with or conflicting with this publication, shall not make or render (PFMCL Group) liable in any manner whatsoever & (PFMCL Group) or any of their officers, employees, personnel, directors shall not be liable for any loss, damage, liability whatsoever for any direct or indirect loss arising from the use or access of any information that may be displayed in this publication from time to time. Recipients of the information contained herein should exercise due care and caution and read the Scheme Information Document(s) and Statement of Additional Information (including if necessary, obtaining the advice of legal/accounting/ financial/ other professionals) prior to taking of any decision, acting or omitting to act, on the basis of the information contained herein. The printing and mailing cost of this newsletter is charged to the respective schemes subject to Securities & Exchange Board of India (Mutual Funds) Regulations, 1996.

CARE Rating Methodology: Peerless Liquid Fund, Peerless Ultra Short Term Fund, Peerless Income Plus Fund, Peerless Flexible Income Fund, Peerless 3 in 1 Fund, Peerless Equity Fund, Peerless Long Term Advance Fund, Peerless Midcap Fund, Peerless Ultra Short Term Fund, Peerless Liquid Fund, Peerless Income Plus Fund, Peerless Flexible Income Fund, Peerless 3 in 1 Fund, Peerless Equity Fund, Peerless Long Term Advance Fund, Peerless Midcap Fund. The rating captures assessment of various qualitative factors including management quality and risk management systems and risk management information systems and risk management systems and risk management systems as per credit scoring matrix developed by CARE. The score is essentially a function of the credit quality and rating of security and its internal residual maturity. The rating methodology can be sourced from www.careatings.com or Credit Analysis & Research Ltd.

Statutory details: Peerless Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by The Peerless General Finance & Investment Company Limited (liability restricted to Rs 1 Lakh). Trustee: Peerless Trust Management Co. Limited. Investment Manager: Peerless Funds Management Co. Limited (the AMC)

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS. READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

This fact sheet is for informational purpose only and under no circumstances is to be used or considered as an investment advice

Registered Office: Peerless Funds Management Co. Limited, 3rd Floor, Peerless Mansion, 1, Chowringhee Square, Kolkata - 700 069. Tel 033 4018 5000, Fax : 033 40185010. CIN No: U65990WB2009PLC134537

Investment & Operations Office : 102, Centrepoint, J.B. Nagar, Andheri - Kurla Road, Andheri (East) , Mumbai – 400 059. Tel 022 6177 9922 Toll Free : 1800 103 8999 Fax : 022 6177 9996.

Branches/Customer Service Centres :

EAST-AGARTALA: 42, Akhaura Road, Agartala Tripura (West) 799 001, **BANKURA:** College Road, Raghunathpur Main Road, Opp. Bankura Christian College, PO & Dist: Bankura 722 101, **BHUBANESWAR:** Routh Complex, Plot no 349, Saraswati Tower, 1st floor Cuttack Road, Laxmi Sagar, Bhubaneswar 751 006, ***CONTAI:** Vill: Dhandighi, Holding No.: 359 / 351, P.O. & P.S.: Contai, Dist: Purba Midnapore, West Bengal 721 401, **DURGAPUR:** Plot No. C / 10, Premendra Mitra Bithi, City Centre, Durgapur, Dist-Burdwan Pin-713216, ***GHATAL:** Argora, P O & PS: Ghatal, Dist: Paschim Midnapur, 721 212, ***GUWAHATI:** 2nd Floor, Suren Paradise Market, Opposite Hanuman Mandir, G.S Road, Ulubari, Guwahati 781 007, ***KOLKATA:** Peerless Mansion, 3rd Floor, 1 Chowringhee Square, Kolkata 700 069. **SERAMPORE:** Peerless Sadan, 57/B, G.T. Road, Kalitala, Hooghly 712 201, **SILIGURI:** Peerless House, Hill Cart Road, PO: Siliguri, Dist. Darjeeling, 734 001,

WEST - *MUMBAI: 102, Centrepoint, J.B. Nagar, Andheri-Kurla Road, Andheri (East) , Mumbai – 400 059. ***PUNE:** Aurora Towers, 9, Moledina Road, West Wing Pune - 411 001,

NORTH - *DELHI: 1005, 10th Floor, 15-17 Tolstoy House, Tolstoy Marg, Cannought Place, New Delhi - 110 001, **JAIPUR:** 203 A 2nd Floor, Adarsha Plaza, Khasha Kothi Circle, Jai Singh Highway, Jaipur 302 001., **LUCKNOW:** 103, Trade Point, 4 A, Ground Floor, Saran Chambers-1, 5-Park Road, Hazratganj, Lucknow - 226001.

SOUTH - *BANGALORE: Ramanashree Arcade, 3rd Floor, 18 M.G Road, Bangalore 560 001, ***CHENNAI:** Fagun Chambers, 2nd Floor, No.8 New No. 17 (Old No. 26A), Ethiraj Salai, Egmore, Chennai 600 008, ***COIMBATORE:** 1078 Nagappa Complex, Mettupalayam High Road, Coimbatore 641 002, ***HYDERABAD:** Kancharla Towers, (1st floor), 1-7-143,143/A, Golconda X Roads, Musheerabad, Hyderabad - 500 020, **KANNUR:** Sadhu Building, D No C.P 29/500, Fort Road, Kannur - 670 001, **VIZAG:** Dasapalla Centre, 2nd Floor, 38-2-40, Surya Bagh, Vizag - 530 020.

* Note : These locations are Official Points of Acceptance.

Registrar and Transfer Agent :

Karvy Computershare Pvt. Ltd. KARVY SELENIUM, Plot number 31 & 32, Tower B, Survey No. 115/22, 115/24 & 115/25, Financial District, Gachibowli, Nanakramguda, Serlingampally Mandal Hyderabad - 500032 Telangana

PRODUCT LABELING

| NAME OF THE SCHEME | THESE PRODUCTS ARE SUITABLE FOR INVESTORS WHO ARE SEEKING* | RISKOMETER |
|--|--|------------|
| Peerless Liquid Fund (An Open Ended Liquid Scheme) | <ul style="list-style-type: none"> Income over short term. Investment in debt and money market instruments. | |
| Peerless Ultra Short Term Fund (An Open Ended Debt Scheme) | <ul style="list-style-type: none"> Income over short term. Investment in money market and short term debt instruments. | |
| Peerless Short Term Fund (An Open Ended Debt Scheme) | <ul style="list-style-type: none"> Income over short to medium term. Investment in debt and money market instruments. | |
| Peerless Flexible Income Fund (An Open Ended Debt Scheme) | <ul style="list-style-type: none"> Income over medium to long term. Investment in debt instruments including bonds, debentures and government securities and money market instruments over various maturity periods. | |
| Peerless Income Plus Fund (An Open Ended Debt Scheme) | <ul style="list-style-type: none"> Income over medium to long term. Investment in high quality fixed income securities and with the marginal exposure to equity and equity related instruments. | |
| Peerless 3 In 1 Fund (An Open Ended Hybrid Scheme) | <ul style="list-style-type: none"> Capital appreciation over long term. Investment in fixed income securities equity & equity related instruments and Gold Exchange Traded Funds and gold related instruments. | |
| Peerless Equity Fund (An Open Ended Equity Scheme) | <ul style="list-style-type: none"> Capital appreciation over long term. Investment in Equity & equity related securities diversified over various sectors. | |
| Peerless Midcap Fund (An Open Ended Equity Scheme) | <ul style="list-style-type: none"> Capital appreciation over medium to long term. Investment in Equity & equity related securities of midcap companies. | |
| Peerless Long Term Advantage Fund (An Open Ended Equity Linked Savings Scheme) | <ul style="list-style-type: none"> Capital appreciation over long term. Investment in Equity & equity related Instruments. | |

* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Reach us in at



Web site www.peerlessmf.co.in



Toll Free : 1800 103 8999
Non Toll Free : 022 61779922



connect@peerlessmf.co.in

Please refer to page no 12 and 13 for statutory details